

NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR §101.93

RECEIVED
11/12/97

This notification is being filed on behalf of Applied Nutrition which is the Distributor of the product(s) which bear the statements identified in this notification. Its business address is: 10549 W. Jefferson Blvd., Culver City, CA 90232. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R. §101.93. The dietary supplement product on whose label or labeling the statements appear is Memory Sharp.

The text of each structure-function statement for which notification is now being given is:

(Statement 1): Mental Alertness Dietary Supplement

(Statement 2): Enhances Mental Focus

(Statement 3): See Attached

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement that is the Subject of the Statement</u>
1.	Ginkgo Extract
2.	Ginkgo Extract
3.	

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling</u>
1.		
2.		
3.		

I, Klee M. Irwin, am authorized to certify this Notification on behalf of Applied Nutrition. I certify that the information presented and contained in this Notification is complete and accurate, and that Memory Sharp has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: November 3, 1997

By: 

[Name]
[Title]

Klee M. Irwin
President

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STATEMENTS

Statement 3 Memory Sharp improves memory and mental clarity using a special combination of Ginkgo extract and whole Ginkgo leaf.

DIETARY INGREDIENT(S)

Statement 3 Ginkgo Biloba Extract; Ginkgo Leaf Powder